

## **EUROPEAN UMBRELLA ORGANISATION FOR GEOGRAPHIC INFORMATION**

To All EUROGI Members

28 October 2013

## EUROGI's imaGlne-2 Conference

The aim of this letter is to give members an early update regarding the EUROGI international conference to be held next year.

As you will be aware, EUROGI organised a most successful *imaGine-1* conference in Dublin in March this year. As a consequence, the EUROGI Executive Committee has decided that a second *imaGine* conference will take place in Berlin in October next year alongside the annual INTERGEO trade fare. The fare normally attracts about 15 000 visitors and is thus a most suitable occasion for holding the EUROGI conference.

EUROGI's intention is to have a strong GI (and GeoTechnology) current and potential user emphasis at the conference, and also to showcase national and European good/best practice. Furthermore, the EUROGI Excom is fully committed to offering opportunities for members to participate strongly in the build up to the conference, and to benefit from direct involvement at the conference itself.

With the above three areas of focus in mind (user focus, good/best practice, members involvement), members will be invited to select one or two thematic areas of focus (health, security, enterprise promotion, etc) and in the period leading up to the conference to take responsibility for engaging in a process of contacting and engaging thematic stakeholders in their selected thematic area(s). The engagement would be at both their national level and also with stakeholders which operate at a European level. Specifics regarding how this process will work will be forwarded to members in due course.

imaGlne-2 will offer great opportunities for members to build new networks locally and at a European level, and also, through showcasing good/best practice from their country to possibly open new business development opportunities, both locally and at a European scale.

From EUROGI's perspective the user focus will provide a strong basis on which to make inputs into European GI/GT policy making and programme development.

Finally, I would urge all members to enthusiastically grasp the exciting opportunities which the conference offers and to participate fully in both the build up process and at the conference.

You will be hearing more from us in the near future.

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Regards

Bruce McCormack EUROGI President