

Welcome to HERE Technologies

CNIG
GT QuaDoGéo
5 Mars 2026

Revealing the promise in every path



Our live map is standard in every moving vehicle by 2035

Our vision

Forty years ago, we started with a digital map of San Francisco. Today, we set the standard for automotive-grade maps globally.

Our customers are leading automakers, logistics firms, mobility providers and technology brands.

Our map is powering the next generation of vehicle automation and safety, enabling innovation and efficiency, and driving sustainable growth across industries.



A platform operating at scale



40

years of experience in map-making and location technology

166bn

API calls per month

1.5k

Enterprise customers – from auto-makers and tech leaders to global logistics and telecoms brands

222m+

vehicles shipped with HERE data and solutions

600k

direct developers

70+

Automakers use HERE data and solutions

NAVTEQ

1987

Karlin & Collins, Inc becomes Navigation Technologies (renamed NAVTEQ in 2004)

DriverGuide provides printed driving instructions at countertop kiosks in around the San Francisco Bay Area

1996

First company patent (5,543,789) issued for online route guidance on user interfaces like **mobile devices** – the precursor to basic navigation guidance on phones

2001

Patent 6,253,151 allows users to select a feature in a map and **report an error** – today, virtually every navigation app available has this pioneering feature

2008

NOKIA
NAVTEQ is bought by Nokia

2012

We rebrand to become **HERE**.

2017-18



BOSCH

Continental

Pioneer

HERE shareholder structure broadens, with **Intel, Bosch, Pioneer and Continental** as new investors

2017-18

Mitsubishi Corporation



HERE welcomes **Mitsubishi Corporation** and **NTT** as new investors

2024

HERE launches new corporate purpose, vision, and strategy; finishes year with 5,930 patents

1985

Barry Karlin and Galen Collins launch **Karlin & Collins, Inc.** to develop navigational software using an electronic map

1990s



We offer the first **in-car sat nav systems**

1999

Patent 5,999,878 granted covering the method of driving the roads and **collecting accurate GPS data** for creating maps

2004



Our **location data** is used to create maps for **mobile devices** such as phones



Our technology is used in the first advanced **driver-assistance systems**

2011



NAVTEQ forms core of **Nokia's broader location business**

Patent 7,970,749 lets **video game** creators use our map data to showcase specific locales in games

2015



DAIMLER

BMW, Audi and **Daimler** acquire **HERE** to develop high-definition mapping for self-driving vehicles and other applications

2018



Mercedes-Benz Drive Pilot brings HERE HD Live Map to L2-L3 driving systems

2022

HERE powers hands-free driving in BMW 7 series across Germany, California and Nevada

2025



HERE & AWS sign \$1B collaboration to accelerate software-defined vehicle development

Today we work with



HERE solutions support use cases across many industries



Automated driving



EV routing & charging



Professional navigation



Monetizable services



Fleet routing



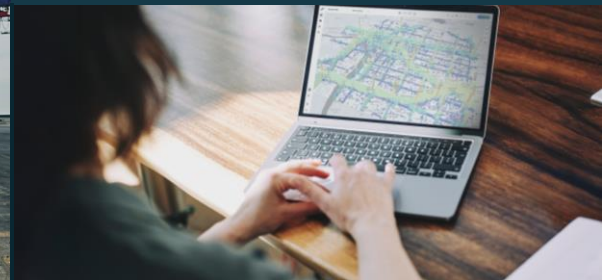
Asset tracking



Streamline operations



Digital cockpit



Location analytics

Enhance assisted and automated driving systems

Build resilient assisted and automated driving systems that are more reliable, safe and comfortable across all levels of automation.

Customers and partners like ...



... use HERE to improve



Road safety & awareness



Advanced Driver Assistance Systems (ADAS)



Highly Automated Driving (HAD)



Deploy digital navigation experiences

Deliver safer, more efficient and convenient connected navigation for the digital cockpit experience, in the car and on your companion app.

Customers and partners like ...



SCANIA

Sony
Honda
Mobility



... use HERE to improve



Engagement with the digital cockpit in the SDV



Connected vehicle navigation



Brand experience



Optimize EV routing and charging

Prevent charge and range anxiety, improve battery consumption and increase range estimation accuracy.

Customers and partners like ...



Sony
Honda
Mobility

VINFAST



... use HERE to improve



EV
charging



EV
routing



EV range
optimization



Plan complex tours and route fleets

Leverage AI-based route optimization for middle and last mile to improve ETAs, number of deliveries, success rates and asset usage.

Customers and partners like ...

DESCARTES™

Glympse®

HOLCIM

proLogistik
GROUP

... use HERE to improve



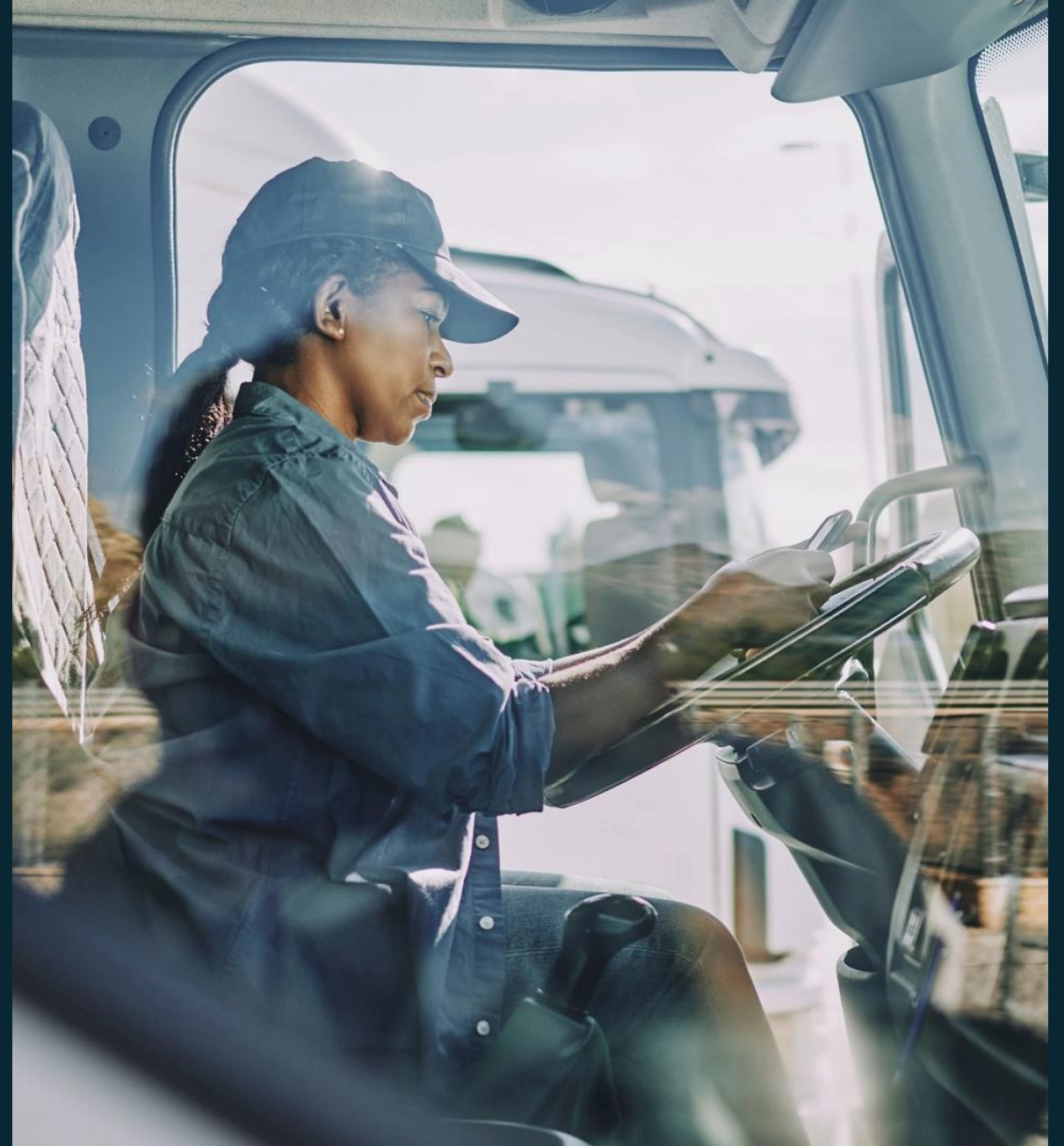
Tour
planning



Route
optimization



Last mile
efficiency



Provide professional drivers with navigation and safety information

Reduce costs, delivery time, travel distance and emissions with relevant information for specific vehicle types, routes and cargo.

Customers and partners like ...



DESCARTES™



... use HERE to improve



Driver navigation



Safety and regulatory compliance



Customer satisfaction



Enable asset tracking

Streamline operations, reduce costs and improve end-to-end supply chain visibility, performance and resilience.

Customers and partners like ...



... use HERE to improve



Asset tracking



Shipment visibility



Transport insights and analytics



Build location-aware monetizable services

Grow new revenue streams by creating custom services with high quality location data, tools and APIs.

Customers and partners like ...



... use HERE to improve



On-demand experiences



Customer loyalty



Brand experiences



Streamline operations with location intelligence

Unlock operational efficiency and precision by contextualizing decisions with real-time data from the #1 location platform.

Customers and partners like ...



SIMULYTIC
A Siemens AG Venture

Bentley[®]

... use HERE to improve



Decision making



Resource management



Customer engagement



Derive insights from location data

Accelerate business growth and stand out with precise, scalable and reliable mapping services.

Customers and partners like ...

YUNEX
TRAFFIC



korem | THE GEOSPATIAL EXPERT SHOP

... use HERE to improve



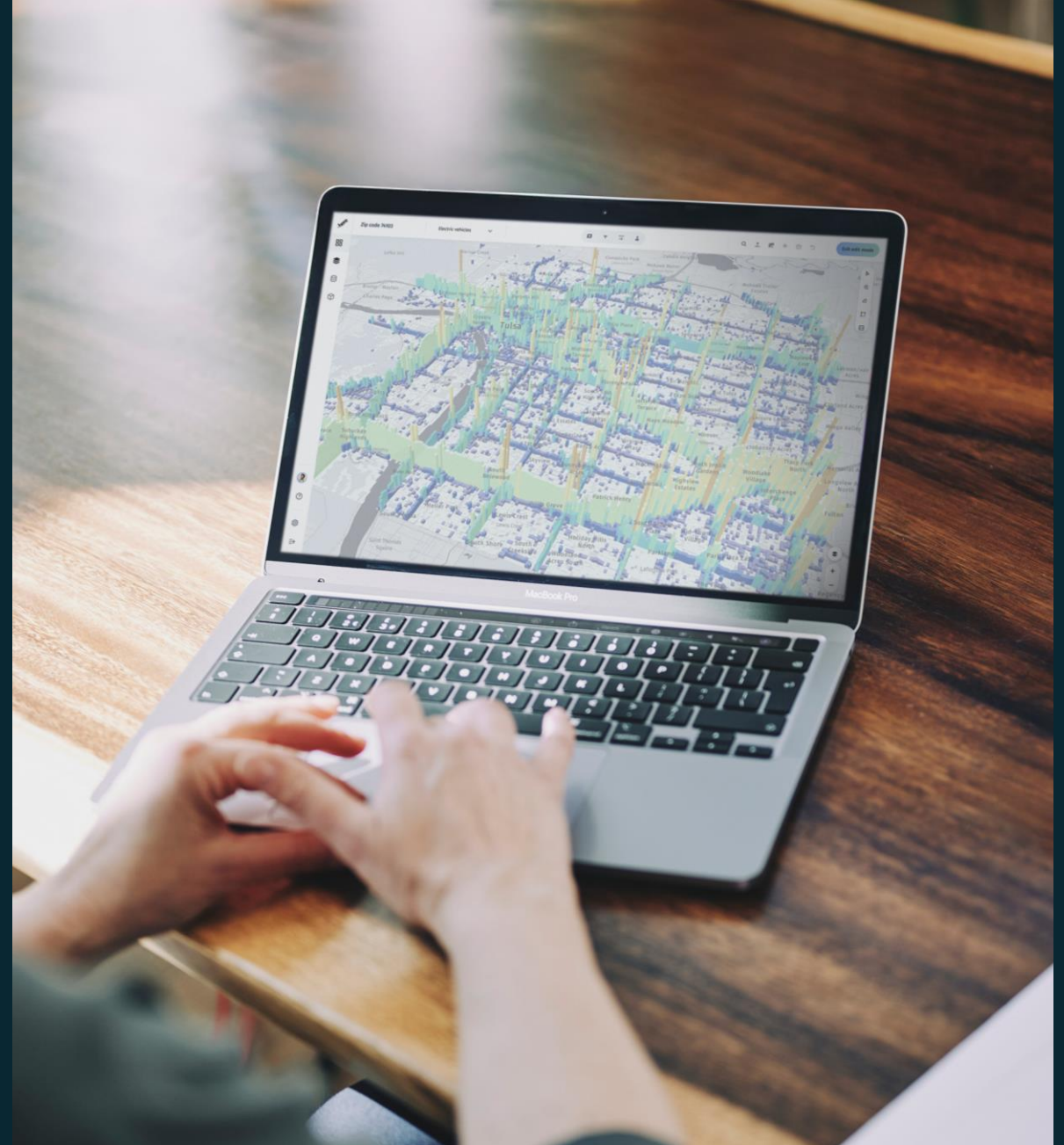
Control over
mapmaking



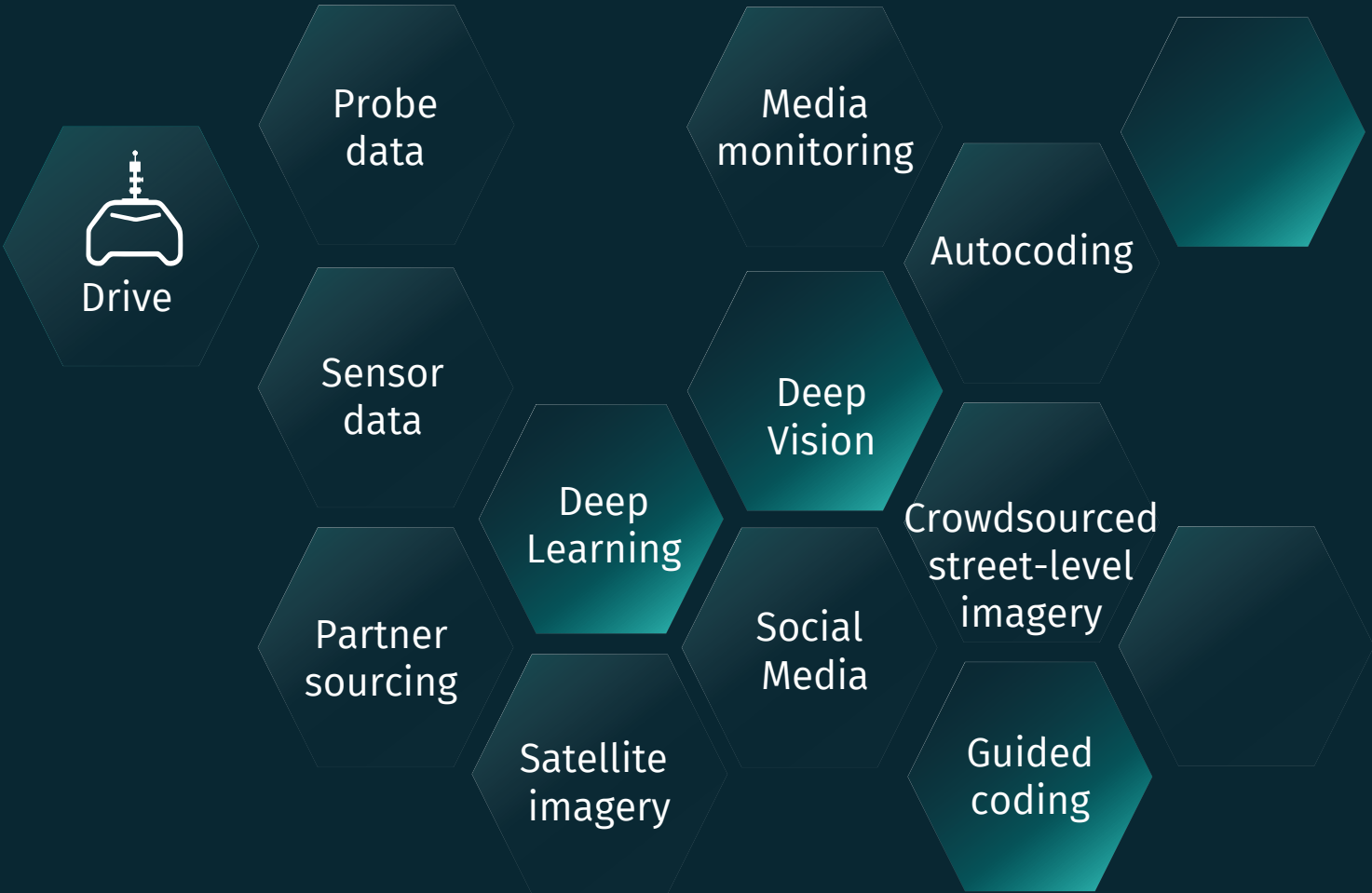
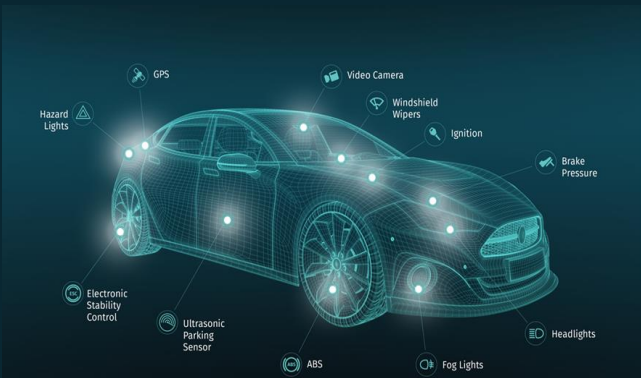
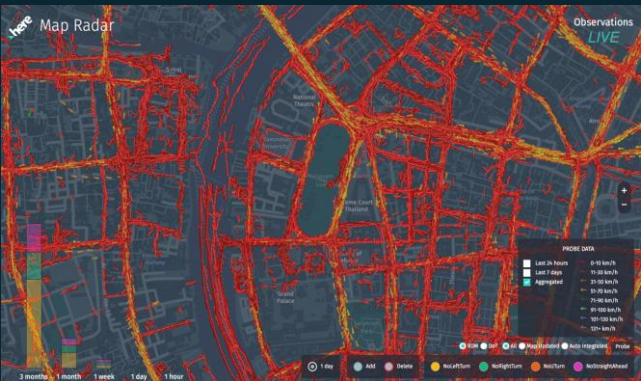
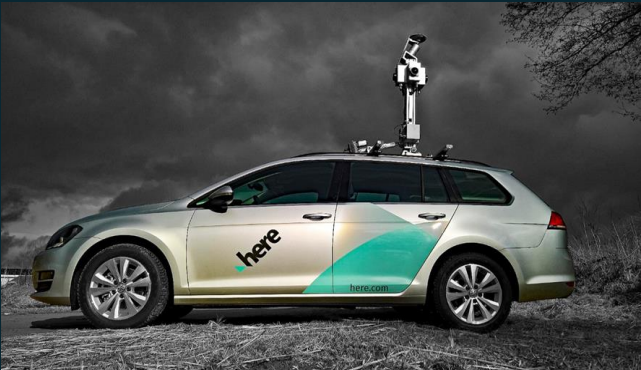
Site
selection



Predictability



Next-generation mapmaking



Next-generation mapmaking: Third-party sources



datagouv 

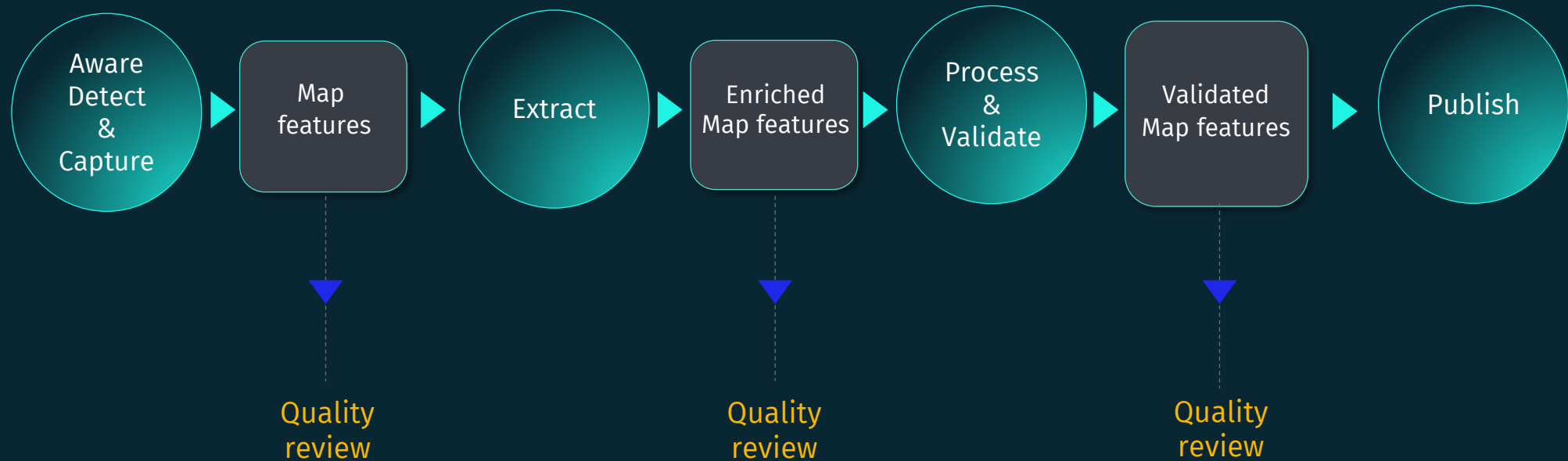


Dia
Log



Next-generation mapmaking: Quality Control

HERE collected and Partner's data



Thank you

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